

**EXEMPLAR**  
THE HEALTHCARE PARTNERSHIP ORGANIZATION

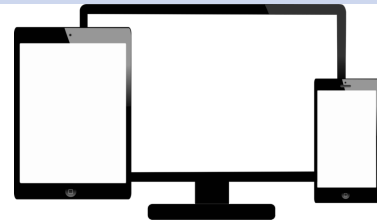
**More Lives. Better Reimbursements.**



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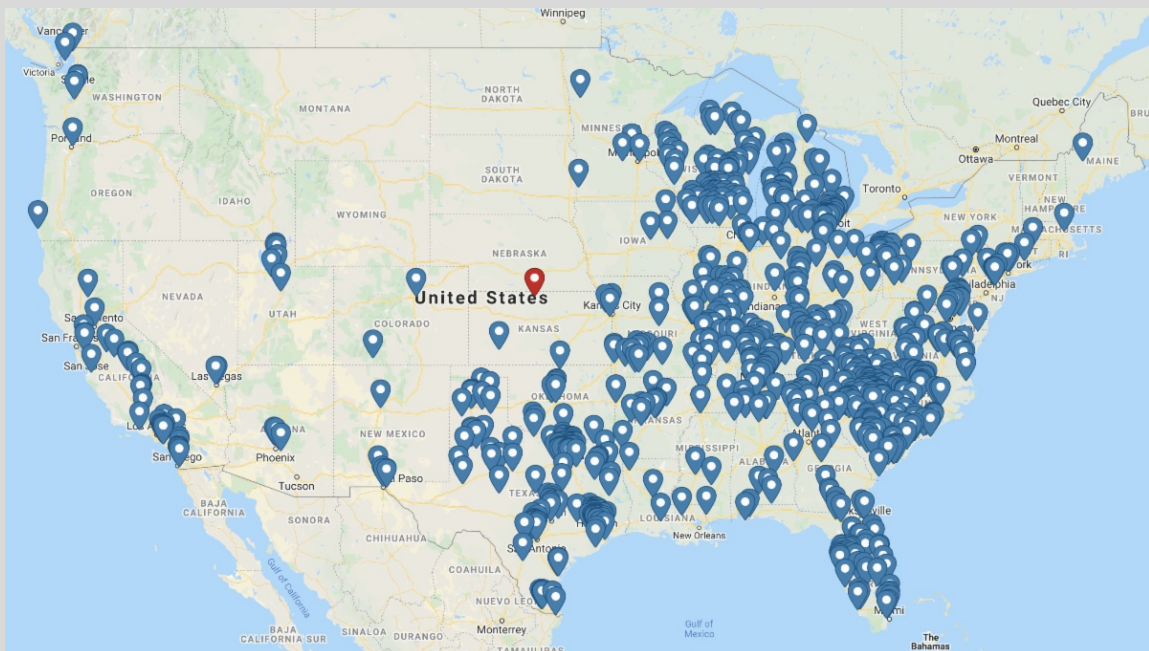
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## Partnership News from the Exemplar Network

# City by City, Town by Town. More Lives and Better Reimbursements.



## Across the Heartland of America, Independent Pharmacies are the Backbone of America.

The red pin on the map represents Zip Code 66952, the geographical center of the United States of America.

The blue pins each represent an Exemplar Network Pharmacy



## Exemplar's New [Pharmacy Finder](#)

Exemplar Network pharmacies can be found on our new [Pharmacy Finder](#). This handy tool allows customers of Exemplar Health insurance plans find you and other Exemplar Network pharmacies (because we won't always be confined to our homes!)

These Network pharmacies are on the frontlines of Exemplar's efforts to bring the independent pharmacists more lives and better reimbursements.

More pharmacies are being added to the Network everyday! If you know of an independent pharmacist who is not in the network yet, please let them know how important it is that we have every independent pharmacy on board and nobody misses out on the tremendous opportunity that we have in front of us. Commercial Insurance designed to keep people in their independent pharmacy? We have it! A PDP plan with NO DIR FEES? Launching in Texas 2021! Coming soon to other states as well!



### Check out our [Podcast](#)

We plan to have updates weekly to give you some insight into the Exemplar Network. Feel free to ask questions and subscribe. This Network was built for you, and we want you to be a part of it.



## Help for Patients in the Donut Hole

Do you have patients in the Donut Hole? The Patient Assistance Program offered by Exemplar Physicians Clinical Management Services may be able to help them. Patients who qualify can get brand name prescriptions for as low as \$25 a month. Income and household size are main qualifiers, but Medicare Part D recipients may qualify.

## A Texas-Sized Opportunity for the Lone Star State... and more to come!



### Tired of DIR fees from PBM's?

We were too. So we are launching Exemplar Health PDP in 2021 in Texas. We will be quickly adding more states to this PDP, but we figured we'd start with one of the biggest States first.

EHBA is having great success selling commercial insurance plans all over the country that are benefiting the Exemplar Network. As an Exemplar Network member the PBM and Health Plan **PAYS BACK A PORTION OF THEIR PROFITS TO THE NETWORK.** These commercial plans are available in most states to companies with as few as 2 unrelated employees (depending on State).

There are businesses all around your pharmacy that **NEED** employee health coverage - why not suggest to them the coverage that will make the Exemplar Network Pharmacies the preferred pharmacy, keeping those patients with you - the local independent pharmacy? Then, when you fill their prescriptions, you will see **MORE LIVES AND BETTER REIMBURSEMENTS!!!!**

# EXEMPLAR

INSURANCE ASSOCIATES

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THE WILLIAMSBURG DRUG COMPANY  
HEALTHY SOLUTIONS SINCE 1895

**"Better health insurance better pricing and  
best of all better for our people."**

~TW Taylor, Williamsburg Drug Company

Real people, real savings. Williamsburg Drug employees are already seeing the benefits of Exemplar's healthcare insurance products. Contact us today to see if we can save your organization on their premiums.

### Exemplar Insurance Hits the Mark, Saving Money on Premiums

The results are in, and the savings are **SOLID**. On January 1st 2020, Exemplar

Insurance was launched and our agents hit the ground running. Quote after quote, we are seeing typical premium savings of 45% with **BETTER COVERAGE**. Our flagship products, Exemplar Advantage (Level Funded Plan with Reference Based Pricing option) and Advantage Essential (PPO) are targeted at small and mid-sized businesses, allowing us to cover as few as 2 non-related lives (depending on state) in a small business. Keeping in the spirit of the Exemplar network's primary demands of wanting **more lives** and **better reimbursements**, Exemplar Insurance's new product launch is poised to do just that. By being a vertically integrated product and Exemplar Insurance controlling the majority of the margins in the health insurance product design, rates can be as much as 45% less expensive than other major carriers. This will allow our broker distribution to win **more lives** in the commercial space around all the Exemplar member network locations.

If you know of any small business owners in your local community, or would like a quote for your own business, we can help.

***For more information or to request a quote, please call 855-826-3422  
or visit [www.exemplarinsurance.com](http://www.exemplarinsurance.com)***



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# EXEMPLAR

## HEALTH BENEFITS ADMINISTRATOR

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### Frequently Asked Questions:

#### Who should be tested for COVID-19?

As of 3/8/2020, the Centers for Disease Control ("CDC") recommends that anyone with symptoms of COVID-19, returning from a Centers for Disease Control-designated "Level 2" or "Level 3" advisory

### Coronavirus – COVID-19 – Information and Resources

At Exemplar Health Benefits Administrator (EHBA), the health and well-being of you, your employees, and your families is our top priority. As the world continues to monitor the international coronavirus COVID-19 outbreak, we want to ensure your plan members have easy access to diagnostic testing as needed.

When your Plan members seek diagnostic testing for COVID-19, they do not need to pay anything; the provider should submit the claim as usual, and we will work directly with providers to ensure the seamless processing and reimbursement of the following added benefits:\*

- **Waived member cost sharing for COVID-19 diagnostic tests and related charges.**



area, or who has been in contact with someone who is suspected or confirmed of having the coronavirus within the last 14 days, should be tested.

Any individual who suspects that they may have been exposed to the coronavirus or is exhibiting symptoms should consult with their health care provider to make the appropriate testing recommendation, in line with CDC guidelines.

#### **Can anyone get tested for COVID-19?**

The CDC has outlined clinical criteria to qualify as a candidate which may be approved by a doctor. The [CDC clinical criteria](#) for a COVID-19 person under investigation (PUI) have been developed based on what is known about COVID-19 and are subject to change as additional information becomes available.

#### **How can members access COVID-19 testing?**

Members who have concerns that they may have been exposed to COVID-19 or may have symptoms of COVID-19 should contact their health care practitioner or state Department of Health for testing.

#### **Is there a vaccine or treatment available?**

No vaccine or specific treatment for COVID-19 is available at this time; care for a person who tests positive for the virus is supportive in nature.

#### **How can I learn more about COVID-19?**

Here are some resources to learn more about COVID-19:

- <https://www.cdc.gov/coronavirus/2019-ncov/index.html>
- <https://www.who.int/emergencies/diseases/novel-coronavirus-2019>
- <https://www.cdc.gov/coronavirus/2019-ncov/about/steps-when-sick.html>

○ Your Plan members will not be subject to deductibles, copays, or coinsurance for diagnostic testing charges related to COVID-19. This means 100%, first-dollar Plan payment for professional services, lab tests and facility charges (e.g. office visit, ER visit, urgent care visit) incurred for a COVID-19 diagnostic test.

§ For Members who obtain COVID-19 diagnostic tests, the Plan will pay 100% of the network-contracted rate.

§ If a Member tests positive for COVID-19, all additional services provided to the Member for the treatment of and medically necessary supportive care for COVID-19 will be subject to the Member's deductible, copays and coinsurance.

#### **· Waived Penalty for Emergency Room COVID-19 diagnostic tests.**

○ Since some members seeking COVID-19 diagnostic tests may be directed to an emergency room for quarantine purposes, the standard penalty for emergency room use for non-emergencies will NOT be applied for COVID-19 diagnostic tests.

#### **· Waived Prior Authorization requirements/penalties for COVID-19 testing and treatment.**

○ There will be no prior authorization requirements for plan members seeking COVID-19 diagnostic tests, treatment for COVID-19, or medically necessary supportive care if tested positive for COVID-19.

#### **· Outpatient Prescription Drug Support.**

○ Early refills and prescriptions for up to 90-day supplies (as prescribed) will be permitted upon request due to quarantine or other COVID-19 hardships.

For inquiries and benefit questions, members should call the customer service number on the back of their Medical Plan ID card.

EHBA will continue to monitor the situation and provide updates as additional treatment or prevention solutions become available.

\*If you do not want to apply these benefit enhancements to your group health plan, please contact EHBA at 855-826-3422.

## **April is STRESS AWARENESS MONTH**

Stress Awareness Month is an annual designation observed in April. Have you ever been in a situation that was a little (or a lot) overwhelming, you had deadlines approaching and a mile-long to do list, and you were just in way over your head?! Well, you're definitely not alone. Everyone feels stressed from time to time, especially as we get older and the responsibilities really pile onto our



#### **HOW TO OBSERVE**

Use #NationalStressAwarenessMonth or #StressAwarenessMonth to post on social media. This month, we are all challenged to keep our stress levels low, and our peace levels high. Here are some great ways to keep your

plate. The thing about stress is, a little bit of it isn't necessarily a bad thing, but too much of it can be detrimental to our emotional and physical health. Learning to find that healthy balance is the best way to live a productive, happy life.

A small amount of stress once in a while is a good thing, because it means you're working hard and you care about what you're doing. If you were never stressed, that would probably mean you're living a lethargic lifestyle without a whole lot of work involved. However, too much stress doesn't allow us to think straight, and is overbearing and counterproductive. Prolonged stress even leads to real physical problems and can cause strokes, IBS, ulcers, diabetes, muscle and joint pain, miscarriages, and many more.

This month, recognize the difference between good and bad stress and try to find your happy place within the madness.

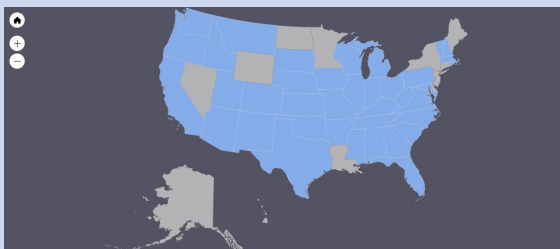
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mind clear and de-stress if you find yourself getting too overwhelmed.

1. Exercise. You've probably heard this one before, and even though it's probably not exactly what you want to do when you're feeling stressed (because laying on the couch and watching movies sounds more appealing), exercising gets endorphins pumping through your brain, which triggers a happy feeling. Exercise lowers your body's stress hormones like cortisol, and releases chemicals that make you feel more at peace.
2. Think about taking natural supplements to help you feel more at ease. Natural remedies like lemon balm, omega-3 fatty acids, ashwagandha, green tea, and essential oils are very helpful.
3. Light a candle or turn on the oil diffusers, put on some soft, soothing music and dim the lights. Take a deep breath and count your blessings.
4. Caffeine intake reduction can help (even though it's tough to kick the coffee!) because caffeine tends to make us jittery, which can cause stress and anxiety.
5. Spend time laughing with friends and family. Let yourself have a good time and get your mind off the busyness of the real world.

Excerpt from <https://nationaldaycalendar.com>

## Welcome Peach State!



Exemplar Health Benefits Administrator recently expanded its TPA state licensure to new markets including the state of Georgia. States marked in blue are states we are currently licensed in. More coming soon!

To learn more about [EHBA click here](#), or follow us on [LinkedIn](#) to stay up to speed on our news and events.

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## Anchor Demonstrations

Contact your Account Manager today to schedule an Anchor demonstration to show you the benefits of Anchor Dashboard, a free tool from Exemplar to help bring more lives and better reimbursements to your pharmacy.



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## STAYING CONNECTED WITH THE NETWORK

### TIPS FOR PHARMACY OWNERS

Exemplar is committed to helping the independent pharmacy and physician network. Here are some tips to ensure that you thrive in today's world and remain committed to your patients, as well as your surrounding communities for generations to come. Have your own tip or want to be featured in next month's newsletter? Contact us at [marketing@exemplarhpo.com](mailto:marketing@exemplarhpo.com)

