

# Happy New Year from Exemplar!

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**EXEMPLAR**  
THE HEALTHCARE PARTNERSHIP ORGANIZATION

**More Lives. Better Reimbursements.**

## EXEMPLAR HEALTHCARE PARTNERSHIP ORGANIZATION NEWS

# EXEMPLAR

HEALTH BENEFITS ADMINISTRATOR

### Introducing Exemplar Health Benefits Administrator

**EHBA is the new kid on the block and would like to share with you what sets us apart from other TPAs.**

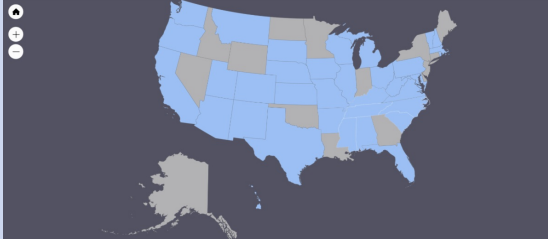
EHBA is vertically integrated with all of the Exemplar Health products allowing us to utilize ProRx Solutions, our own premiere independently owned Pharmacy Benefits Manager (PBM) and leverage other Exemplar business segments to **reduce the overall healthcare cost of your business**. We offer access to licensed clinicians that monitor and manage disease states, utilization reviews and case management for your employees plus access to physicians and pharmacists, allowing for industry licensed guidance for

review and payment of claims and services.

Not only are we a TPA, we also have our own group health plan, Exemplar Health.

Give us a call at 855-826-EHBA (3422) to learn more about EHBA and Exemplar Health!

### From the Mountains to the Prairies!



Exemplar Health Benefits Administrator recently expanded its TPA state licensure to new markets including the states of **Kansas, Montana, Nebraska, and Pennsylvania**. States marked in blue are states we are currently licensed in. More coming soon!

To learn more about [EHBA click here](#), or follow us on [LinkedIn](#) to stay up to speed on our news and events.

[Visit our Website](#)

[Join EHBA on Linked  
In](#)

### Answer our survey for a chance to win!



You could win a \$100 gift card!

We have 4 short questions for you to see how we are doing and how we can help you more. Please click the link below to be taken to our brief survey. All respondents will be entered into a drawing for a gift card.

[Click here to be taken to the survey.](#)

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**Partnership Corner**



Our partnership with [Exemplar Health Benefits Administrator](#) establishes a crucial link between the Exemplar Network and the communities the independent pharmacies and physicians provide care for. Through this cooperation with EHBA, all of the members of the Exemplar Network gain access to Commercial Health Insurance options with significant potential savings. If you provide healthcare coverage for your employees, get a quote today to see if the Exemplar Network can go to work for you!

More partnerships are in the works as we speak! Stay tuned for more!

[Visit our website](#)

[Join us on Linked In](#)

# EXEMPLAR

## INSURANCE ASSOCIATES

### **Exemplar Insurance Small Group Health Plan Can Save Small Businesses up to 45% on Healthcare**

After more than a year of strategic planning and development, Exemplar Insurance launched a brand new small group health plan January 1st. Keeping in the spirit of the Exemplar network's primary demands of wanting **more lives** and **better reimbursements**, Exemplar Insurance's new product launch is poised to do just that. By being a vertically integrated product and Exemplar Insurance controlling the majority of the margins in the health insurance product design, rates can be as much as 45% less expensive than other major carriers. This will allow our broker distribution to win **more lives** in the commercial space around all the Exemplar member network locations.

Also, through our PBM, ProRx Solutions, network members stand to earn more money from the prescription side of the medical plan. ***Did you know besides payroll, covering health insurance premiums is usually the second largest expense a small business owner has?*** Now we have a potential solution to save business owners in your community significant dollars. In return, you have the opportunity to reach the ultimate desired outcome in your pharmacy, **More Lives And Better Reimbursements**. If you know of any small business owners in your local community, or would like a quote for your own business, we can help. For more information or to request a quote, please call 855-826-3422.



## Anchor Demonstrations

Contact your Account Manager today to schedule an Anchor demonstration to show you the benefits of Anchor Dashboard, a free tool from Exemplar to help bring more lives and better reimbursements to your pharmacy.

## STAYING CONNECTED WITH THE NETWORK

### TIPS FOR PHARMACY OWNERS

Exemplar is committed to helping the independent pharmacy and physician network. Here are some tips to ensure that you thrive in today's world and remain committed to your patients, as well as your surrounding communities for generations to come. Have your own tip or want to be featured in next month's newsletter? Contact us at [info@exemplarhpo.com](mailto:info@exemplarhpo.com)

### Why you became a pharmacist

To celebrate **National Pharmacist Day**, the Pharmacy Times conducted a survey on their Facebook page to find out why pharmacists chose the profession. [Click here to read more.](#)



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