

EXEMPLAR

THE HEALTHCARE PARTNERSHIP ORGANIZATION

Exemplar is feeling festive this holiday season! As we wrap up 2019 and put a big bow on it, we hope that the holidays bring joy to you and your families. Please join us in celebrating some successes that we have seen as we build the Exemplar Network! We had an excellent Annual Enrollment Period for 2019 and want to thank everyone that participated. We have had a wonderful 2019 and have new and **exciting things to come in 2020!**

Have a **Wonderful** Christmas!

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More Lives. Better Reimbursements.

EXEMPLAR HEALTHCARE PARTNERSHIP ORGANIZATION NEWS

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PHYSICIANS CLINICAL MANAGEMENT SERVICES

Exemplar PCMS announces Patient Assistance Program

Do you have customers that cannot afford their brand name prescriptions and would potentially go without instead? Exemplar can help with the Patient Assistance Program. This program is based on income and household size, allowing a patient to receive 90 day supplies of medications with a low monthly payment. For more information about the program, contact

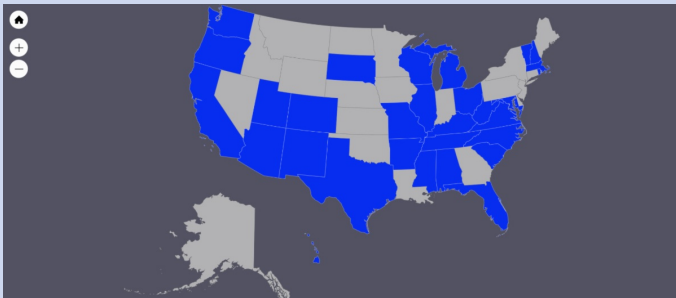
844-451-8899 or email pap@exemplarhpo.com



Exemplar Insurance Announces New Small Group Health Plan

After more than a year of strategic planning and development, Exemplar Insurance will be launching a brand new small group health plan January 1st. Keeping in the spirit of the Exemplar network's primary demands of wanting **more lives** and **better reimbursements**, Exemplar Insurance's new product launch is poised to do just that. By being a vertically integrated product and Exemplar Insurance controlling the majority of the margins in the health insurance product design, rates can be as much as 45% less expensive than other major carriers. This will allow our broker distribution to win **more lives** in the commercial space around all the Exemplar member network locations.

Also, through our PBM, ProRx Solutions, network members stand to earn more money from the prescription side of the medical plan. ***Did you know besides payroll, covering health insurance premiums is usually the second largest expense a small business owner has?*** Now we have a potential solution to save business owners in your community significant dollars. In return, you have the opportunity to reach the ultimate desired outcome in your pharmacy, **More Lives And Better Reimbursements**. If you know of any small business owners in your local community, or would like a quote for your own business, we can help. For more information or to request a quote, please call 855-826-3422 or visit <https://www.exemplarinsurance.com>



From Sea to Shining Sea

From the Sunshine State to the Motor City, Exemplar Health Benefits Administrator recently expanded its TPA state licensure to new markets including the states of **Florida, Michigan, Arkansas and Maryland**. States marked in blue are states

we are currently licensed in.
More coming soon!

To learn more about [EHBA click here](#), or follow us on [LinkedIn](#) to stay up to speed on our news and events.

Partner News

ProRxSolutions announces acquisition of ChoiceRx



ProRxSolutions (ProRx) and ChoiceRx have fully executed a Purchase Agreement to be closed by the end of the year. ProRx will acquire the assets and contracts of ChoiceRx and will operate ChoiceRx as an affiliate under the ProRx brand.

ChoiceRx, a niche Pharmacy Benefit Manager (PBM) has been providing PBM services in the state of Wisconsin for over 6 years, primarily to small and mid-sized businesses. It's location and strong sales and marketing channel provide ProRx an excellent next step in growth. ProRx, based in High Point North Carolina has been aggressively expanding over the past 2 years through acquisition and new business opportunities such as Medicare Part D.

"The purchase of ChoiceRx and it's current line of business, coupled with ProRx strong leadership and additional marketing support provide a perfect opportunity to grow our business." Explains Scott Dixon, CEO of ProRx. "ChoiceRx also will play a key role in our current development of a Part D offering for 2021."

By the end of 2020, the combined company will be prepared to offer PBM related services to all 50 states and Medicare Part D services in 2021.

For more information contact ProRxSolutions at info@prorxsolutions.com



Anchor Demonstrations

Contact your Account Manager today to schedule an Anchor demonstration to show you the benefits of Anchor Dashboard, a free tool from Exemplar to help bring more lives and better reimbursements to your pharmacy.

STAYING CONNECTED WITH THE NETWORK

TIPS FOR PHARMACY OWNERS

Help your patients understand -

Exemplar is committed to helping the independent pharmacy and physician network. Here are some tips to ensure that you thrive in today's world and remain committed to your patients, as well as your surrounding communities for generations to come. Have your own tip or want to be featured in next month's newsletter? Contact us at info@exemplarhpo.com

We use medical terms and abbreviations every day and we assume our patients know what their insurance coverages are. But do they really understand them? Help them swim through the sea of medical and insurance terms with this [glossary](#). Link courtesy of [cms.gov](https://www.cms.gov).



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