

EXEMPLAR
THE HEALTHCARE PARTNERSHIP ORGANIZATION

More Lives. Better Reimbursements.

Partnership News from the Exemplar Network



THE HEALTHCARE PARTNERSHIP ORGANIZATION

Happy Halloween from Exemplar!

EXEMPLAR
HEALTH

**Medicare
Open Enrollment
Starts Today!**

Exemplar Health PDP is a game-changer for Independent Pharmacy. Launching in **Texas and North Carolina** for 2021, this is a tremendous opportunity for independent pharmacies to take back some of the ground that the big chain pharmacies

and large corporate insurance companies have taken from us. Exemplar Network Pharmacies will not be charged a DIR fee from prescriptions filled in Exemplar Health PDP, and beneficiaries will see lower co-pays in Exemplar Network pharmacies, allowing them to stay in the pharmacy that has taken care of them and knows them by name.



Exemplar HPO has partnered with [Amplicare](#) and [PrescribeWellness](#) in the states of North Carolina and Texas for pharmacies to be able to identify opportunities for potential PDP beneficiaries to seek out the plan that best suits their needs. Click their links above to get more information on their services.

Many of your customers may have already received a notification that their current PDP coverage will change this year and they will no longer be able to use your independent pharmacy as a preferred pharmacy. Now, there is an option for these customers to allow them to stay in your store as Preferred. [To learn more about Exemplar Health PDP, click here.](#)

Getting Paid for What you Do

[In a recent article in Pharmacy Times](#) by Debbie Weitzman, President of Pharmaceutical Distribution, Cardinal Health, the urgent need for Provider Status for Pharmacies is made known.



As it states in the article, many states allow pharmacists to qualify as medical providers under the rules of Medicare Part B, but are still struggling with vague administrative barriers to seeking reimbursement for these services.

While reimbursement for services may not be available to a pharmacist in Medicare, it is **built into the Commercial Insurance plans available with Exemplar Insurance.** To learn more about commercial insurance products available through Exemplar, please call us at **888-357-7457**

[To read the full article in Pharmacy Times, click here.](#)



EHBA – what sets us apart from other TPA's

In speaking with physicians and providers over the past few weeks, I have come to discover that many do not have a good taste or good words for Third Party Administrators (TPA) in general. This was quite intriguing to me, as I do not want this perception for EHBA.

Curious person that I am, I had to ask questions. The conversation was fluid... slow payers, members do not know their plan, physician cannot get a call back with answers to questions and the list kept going. As a fairly new TPA in the industry, EHBA strives for a goal of 150% satisfaction with our covered members, as well as all providers that service our members.

EHBA has focused itself to be 100% responsive to our members and providers. Our member inquires are handled timely and with an experienced healthcare team. All physicians and providers receive this same courtesy. EHBA has procedures to process claims and reimburse the providers weekly.

EHBA team members always welcome calls from members and physician/providers. We are proactive with making sure our members have no concerns in presenting their Exemplar Health ID card, we call the providers in advance to introduce ourselves and how we operate with respect to claim filing and reimbursement. EHBA generously offers to supply providers with plan parameters that assist with plan coverages and limitations while seeing our members.

As EHBA continues to grow, we will change this way of thinking! We will be happy to offer our TPA services to all employers and or groups needing a GREAT resource as a TPA. Visit <https://www.exemplarhba.com> or call us at 855-826-EHBA (855-826-3422) to learn more.

Contact your Account Manager today to schedule an Anchor demonstration to show you the benefits of Anchor Dashboard, a free tool from Exemplar to help bring more lives and better reimbursements to your pharmacy.



STAYING CONNECTED WITH THE NETWORK

TIPS FOR PHARMACY OWNERS

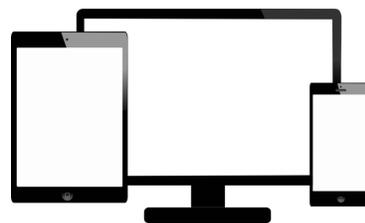
Exemplar is committed to helping the independent pharmacy and physician network. Here are some tips to ensure that you thrive in today's world and remain committed to your patients, as well as your surrounding communities for generations to come. Have your own tip or want to be featured in next month's newsletter? Contact us at marketing@exemplarhpo.com



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