

**EXEMPLAR**  
THE HEALTHCARE PARTNERSHIP ORGANIZATION

**More Lives. Better Reimbursements.**



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### Partnership News from the Exemplar Network

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# EXEMPLAR

HEALTH BENEFITS ADMINISTRATOR

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## Acquisition Bolsters Insurance Plans that are a Game-Changer for Independent Pharmacies from Exemplar Health

*Commercial Health plans and a PDP with the Independent Pharmacy in mind.*

High Point, NC— April 27, 2020 —Exemplar Health Benefits Administrator concluded the purchase of Presidential Life Insurance Company, which was the final step in the creation of the Exemplar Health Prescription Drug Plan,

scheduled to launch in North Carolina and Texas in 2021. "EHBA strives to deliver healthcare solutions and services to all facets of the healthcare industry. We are excited to add PLIC to the EHBA portfolio. We see this as an opportunity to expand and enhance our strategic scale with our new venture of launching the Exemplar Medicare PDP plan January 2021 in the state of Texas. We welcome PLIC to the family of Exemplar companies." said EHBA CEO, Theresa Dixon. PLIC was incorporated in 1955 and is located in Dallas, TX.

### A Paradigm Shift.

"This new PDP will be a game-changer for the independent pharmacy through the Exemplar Network. We can now begin to take back control of healthcare from the large corporate chains who have monopolized healthcare through poor reimbursements and DIR fees to independents," said Russell Patterson, Owner at Exemplar Health.

With the existing commercial insurance representing 30% of the potential customers of Exemplar, this PDP Plan represents another 40% of the lives we hope to affect, allowing them better control over healthcare. Taking back healthcare control is important to control costs, giving better preventative care to patients and providing fair reimbursements to the independent pharmacies who make up the Exemplar Network.



### Get caught up on our [Podcast](#)

We plan to have updates often to give you some insight into the Exemplar Network. Feel free to ask questions and subscribe. This Network was built for you, and we want you to be a part of it.

## Help for Patients in the **Donut Hole**



Do you have patients in the Donut Hole? If your patient cannot afford their name brand prescription and you have exhausted any manufacturers coupons, there is still a way for them to get that medication. The Patient Assistance Program offered by Exemplar Physicians Clinical Management Services may be able to help them. Patients who qualify can get brand name prescriptions for as low as \$25 a month. Income and household size are main qualifiers, but Medicare Part D recipients may qualify.

[Find out More](#)

# EXEMPLAR

INSURANCE ASSOCIATES

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THE WILLIAMSBURG DRUG COMPANY  
HEALTHY SOLUTIONS SINCE 1895

"Better health insurance better pricing and best of all better for our people."

~TW Taylor, Williamsburg Drug Company

Real people, real savings. Williamsburg Drug employees are already seeing the benefits of Exemplar's healthcare insurance products. Contact us today to see if we can save your organization on their premiums.

## May is Cystic Fibrosis Awareness Month

### What Is Cystic Fibrosis?

Cystic fibrosis is a serious genetic condition that causes severe damage to the respiratory and digestive systems. This damage often results from a buildup of thick, sticky mucus in the organs. The most commonly affected organs include the:

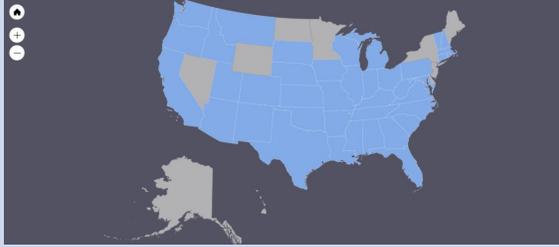
- lungs
- pancreas
- liver
- intestines

Cystic fibrosis affects the cells that produce sweat, mucus, and digestive enzymes. Normally, these secreted fluids are thin and smooth like olive oil. They lubricate various organs and tissues, preventing them from getting too dry or infected. In people with cystic fibrosis, however, a faulty gene causes the fluids to become thick and sticky. Instead of acting as a lubricant, the fluids clog the ducts, tubes, and passageways in the body. This can lead to life-threatening problems, including infections, respiratory failure, and malnutrition. It's critical to get treatment for cystic fibrosis right away. Early diagnosis and treatment are critical for improving quality of life and lengthening the expected lifespan.

For more information, visit <https://www.healthline.com/health/cystic-fibrosis#outlook>

Welcome Pelican State!

Exemplar Health Benefits  
Administrator recently expanded its



TPA state licensure to new markets including the state of Louisiana. States marked in blue are states we are currently licensed in. More coming soon!

To learn more about [EHBA click here](#), or follow us on [LinkedIn](#) to stay up to speed on our news and events.

## Anchor Demonstrations

Contact your Account Manager today to schedule an Anchor demonstration to show you the benefits of Anchor Dashboard, a free tool from Exemplar to help bring more lives and better reimbursements to your pharmacy.



## STAYING CONNECTED WITH THE NETWORK

### TIPS FOR PHARMACY OWNERS

Exemplar is committed to helping the independent pharmacy and physician network. Here are some tips to ensure that you thrive in today's world and remain committed to your patients, as well as your surrounding communities for generations to come. Have your own tip or want to be featured in next month's newsletter? Contact us at [marketing@exemplarhpo.com](mailto:marketing@exemplarhpo.com)

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