

EXEMPLAR
THE HEALTHCARE PARTNERSHIP ORGANIZATION

More Lives. Better Reimbursements.

Partnership News from the Exemplar Network

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Exemplar Health is looking for Specialty Pharmacies

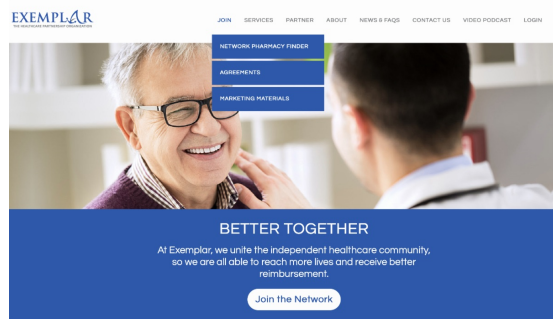
Exemplar Health is accepting applications for Exemplar Network Pharmacies with the capability to provide mail-order fulfillment for **specialty limited distribution products** for PDP beneficiaries. Contact info@exemplarhpo.com to get started.

Marketing Materials for your Pharmacy

We have rolled out Marketing Materials now available for you on the www.exemplarhpo.com website. You can find these materials under the Join button

on the main menu.

We have free window stickers and countertop signs available to your store as well as a downloads section that currently has printable Medicare AEP reminder bag stuffers. [Check it out!](#)



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HEALTH BENEFITS ADMINISTRATOR

August is Psoriasis Awareness Month

What is psoriasis?

Psoriasis is a chronic autoimmune condition that causes the rapid buildup of skin cells.

This buildup of cells causes scaling on the skin's surface.

Inflammation and redness around the scales is fairly common. Typical psoriatic scales are whitish-silver and develop in thick, red patches. Sometimes, these patches will crack and bleed.

Psoriasis is the result of a sped-up skin production process. Typically, skin cells grow deep in the skin and slowly rise to the surface. Eventually, they fall off. The typical life cycle of a skin cell is one month.

In people with psoriasis, this production process may occur in just a few days. Because of this, skin cells don't have time to fall off. This rapid overproduction leads to the buildup of skin cells.

Scales typically develop on joints, such elbows and knees. They may develop anywhere on the body, including the:

- hands
- feet
- neck
- scalp
- face

Less common types of psoriasis affect the nails, the mouth, and the area around genitals.

According to one study, around 7.4 million Americans have psoriasis. It's commonly associated with several other conditions, including:

- type 2 diabetes
- inflammatory bowel disease
- heart disease

- [psoriatic arthritis](#)
- [anxiety](#)
- [depression](#)

For more information, visit [here](#).

Rebate Assistance Coming soon!



IPD, the Exemplar Network's sourcing partner is introducing a Medicare rebate program to benefit pharmacists that would like to help raise risk based capital for their Medicare plan of choice.

To find out more information about this rebate program and how you can get involved, contact wesley.drake@exemplarhpo.com

Anchor Demonstrations

Contact your Account Manager today to schedule an Anchor demonstration to show you the benefits of Anchor Dashboard, a free tool from Exemplar to help bring more lives and better reimbursements to your pharmacy.



STAYING CONNECTED WITH THE NETWORK

TIPS FOR PHARMACY OWNERS

Exemplar is committed to helping the independent pharmacy and physician network. Here are some tips to ensure that you thrive in today's world and remain committed to your patients, as well as your surrounding communities for generations to come. Have your own tip or want to be featured in next month's newsletter? Contact us at marketing@exemplarhpo.com

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