

**PRESS RELEASE**  
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**EXEMPLAR HEALTHCARE PARTNERSHIP ORGANIZATION LAUNCHES A FIRST-OF-ITS-KIND NETWORK DEDICATED SOLELY TO INDEPENDENT PHARMACIES, PRIMARY CARE PHYSICIANS, AND PROVIDERS**

*Amid increased competition, the innovative network looks to provide independents nationwide with collaboration and tools to increase patients and grow business profits.*

**HIGH POINT, NC:** With the healthcare industry experiencing daily shifts and increased competition from large retailers, **Exemplar** looks to unite the thousands of pharmacies and primary care physicians for the common purpose of reaching more patients and increasing business profits through better reimbursements.

“We are at a crossroads in the industry where in order to be successful, it’s imperative to shift the way you think about your business,” **said Wesley Drake, Director of Partnerships, Exemplar Healthcare Partnership Organization.** “With decades of healthcare experience specifically with pharmacists and physicians, our team saw the need to bring the people that local communities have grown to love for their care together, so we can learn from each other and leverage tools and services that enable us to reach more patients while growing our bottom line.

With more than tens of thousands of independents across the country, Exemplar looks to connect those in the network with preferred partners for **sourcing, medical insurance, pharmacy benefit management (PBMs), and management and administrative services** to support pharmacies and primary care clinics. This strategic approach to leveraging partnership relationships across all facets of the industry allows pharmacy owners and primary care physicians the flexibility to better focus on their efforts. In addition, the Exemplar Network is powered by innovative software technologies that allow its members access to data and information that connect them with other independent healthcare providers.

Members and executives of Exemplar will be attending a variety of trade conferences and events across the country to encourage independents to unite together. At Exemplar, we believe that Together, Everyone Achieves More. For more details or to join the network and become part of the Exemplar TEAM, visit [www.ExemplarHPO.com](http://www.ExemplarHPO.com).

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**ABOUT EXEMPLAR**

Founded in 2018, Exemplar is the first healthcare partnership network designed to unite independent pharmacies, primary care physicians, and service providers with the common purpose of reaching more patients to strategically grow business through better reimbursements. By building a robust and collaborative network of independents, our members are empowered and connected through a variety of tools and services that allow them to better compete with major healthcare organizations. Through Exemplar, independents have an unprecedented opportunity to create a paradigm shift in the industry that will impact patient care and business profits to ensure the independents continue to thrive within their local communities.